

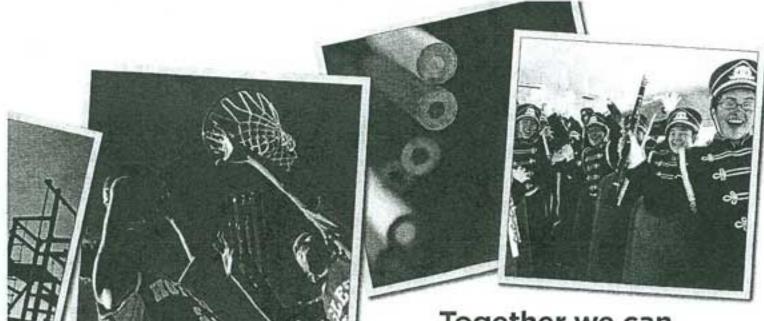
# You can make a difference for our school.

Our school has joined the My Coke Rewards for Schools program. What does that mean? It means that every time you enjoy a participating Coca-Cola product (and there are lots of them), you can donate the My Coke Rewards points to our school. The donations will help give our students things they need, like sports gear, creative supplies, books, classroom tools and more.

#### Here's how you can make a difference:

- Purchase your favorite Coca-Cola drink to get codes (they're on hundreds of packages, in lots of flavors and sizes).
- Go to mycokerewards.com (register if you aren't a member).
- Enter codes to collect points choose "Donate to Your School" from the six ways to spend points.
- Find our school by Zip Code. When our school's page comes up, click "Donate Points Now" and enter the amount you'd like to donate.

Check out mycokerewards.com/schools for more information and start turning My Coke Rewards points from your favorite products into Rewards for our school.



# Join us in giving students a helping hand.

Introducing



mycokerewards forschools

Together we can make a difference at your local school.

Education is one thing that touches all our lives. For over 80 years, Coca-Cola® has been supporting schools and providing resources that open doors for students. The My Coke Rewards for Schools program refreshes our longstanding commitment to education by giving today's students what they need.

Together we can help students learn and grow by turning My Coke Rewards points into rewards for accredited schools grades K-12 — providing playground equipment, art supplies, sports gear, educational resources and much more.

# The refreshing new way schools get rewarded.

# Registering Schools

An authorized school representative (principal, PTA president or other school administrator) can initiate the registration process at mycokerewards.com/schools. The school principal activates the account and appoints a My Coke Rewards for Schools Account Manager to complete registration and maintain the account.

# **Collecting Points**

Once a school is registered, get the community involved by having My Coke Rewards members donate points from codes found on participating Coca-Cola products — choosing from a variety of beverages that fit their tastes and needs.

# **Getting Rewarded**

My Coke Rewards for Schools Account Managers choose the rewards that are best for their school. They can also create a wish list of all the available resources their school needs. Once enough points have been collected, schools redeem their rewards.

# Open a Coke and open doors for students in your community.

# **Show Your Support**

Parents, friends and others in the community can support a school by signing up for My Coke Rewards® and donating points to registered schools.

To see if your school is registered, visit mycokerewards.com/schools. If your school is not registered, please talk to a school representative to get signed up.

### What can I do?

## 1. Enter codes

from your favorite participating My Coke Rewards products

# 2. Pick your school

from a list of participating K-12 schools

## 3. Donate points

to help students get rewards



# Make education more rewarding

Help students grow stronger and reach higher in all aspects of life. Schools can earn a wide variety of physical, educational and skill-building rewards that empower students to learn, discover and do more every day.



Sports Gear

Cobalt Flux® Dance System



Go Green! Discovery DVD Set



Browse our online catalog at www.mycokerewards.com/schools to see all the rewards available.



Join us at My Coke Rewards for Schools and help make good things happen. Get your local schools to register. Work with others in your community to donate points. Spread the word about the program.

That's what living on the Coke Side of Life is about...connecting others to make things a little better in our communities.

